



# RSVP®

## Direct Mail Advertising



# DEMAND GREW. WE DELIVERED. NEW TERRITORY AVAILABILITY!

### Hot Mid-Level Markets

- Reno, NV
- Oxnard-Thousand Oaks-Ventura, CA
- Fayetteville-Springdale-Rogers, AR
- Port St. Lucie, FL
- Albany-Schenectady-Troy, NY
- New Haven-Milford, CT
- Des Moines-West Des Moines, IA
- Cape Coral-Fort Myers, FL
- Worcester, MA-CT
- Lancaster, PA
- Allentown-Bethlehem-Easton, PA-NJ
- Colorado Springs, CO
- Harrisburg-Carlisle, PA
- Wichita, KS



### Mid-Level Market Benefits

- A proven business model at a lower investment, starting under \$75,000
- Advertisers can reach untapped markets with higher disposable income
- Potential to bolt on to an existing business
- Customers can save marketing dollars and reach a more affluent target market
- Less competition with more pricing power
- Lifestyle business - Franchise Members enjoy an appointment-based schedule
- Home-based operation with minimal overhead

**Don't see the market you are looking for?**  
Contact me and we can discuss additional potential territories.

**Contact:** Scott Johnston | 703-609-6442 | [ScottJ@alliancefranchisebrands.com](mailto:ScottJ@alliancefranchisebrands.com)  
**RSVPFranchise.com**

Alliance Franchise Brands LLC (MN F-8962) 47585 Galleon Drive, Plymouth, MI 48170, 800-726-9050

*This information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. It is for informational purposes only. Currently, the following states regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington and Wisconsin. If you are a resident of one of those states, we will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your jurisdiction.*