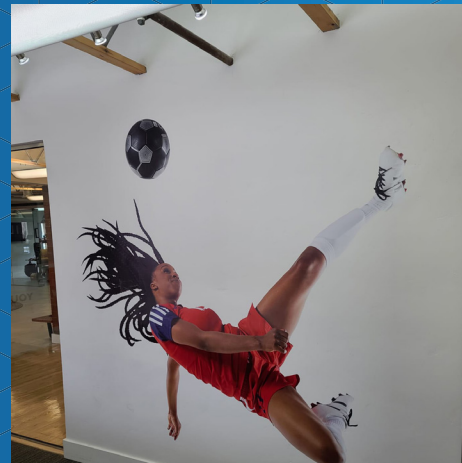




# TRUE INSTALL SIGN & GRAPHICS



True Install provides installation services for signs, graphics, displays and artwork for businesses and customers across all industries. We're passionate about bringing a client's message to the world and helping their visual solutions come to life.

Our professionalism, attention to detail and commitment to quality service underpin our goal to be the first choice for sign installation projects both large and small.

## Brand Highlights:

- Simple
- Low investment
- Fast ramp-up
- No customer-facing brick and mortar
- B2B Niche in a large industry
- Scalable – great multi-unit opportunity
- Protected territory
- Corporate support lead sourcing
- Equipment leasing options

## Differentiators:

- First and only installation concept in the sign & print industry
- High demand
- High quality standards
- Unparalleled customer service
- Strong corporate infrastructure
- Existing lead referral network

## Investment Range: \$139,157 - \$448,579

Includes \$52,440 - \$101,760 in working capital

**50% off Franchise Fee for all veterans, DiversityFran members, and first responders**

A proud part of



Alliance Franchise Brands serves the multi-billion dollar market for marketing, print, sign and graphics communications services. Alliance Franchise Brands is considered a leader in franchise training, technology and implementation.



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*This information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. It is for informational purposes only. Currently, the following states regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington and Wisconsin. If you are a resident of one of those states, we will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your jurisdiction.*