



Allegra Marketing Print Mail® has been a leader in the marketing and print industry since 1977. Our B2B model offers turnkey opportunities with limitless revenue streams. Allegra Franchise Members provide businesses and organizations with marketing communications support like printing, direct mail, signage, displays, graphic design, eCommerce sites, website design, email marketing and more. Franchise Members can enjoy the autonomy of being their own boss with the backing of nearly 200 locations.

Why Allegra?

- Enter a stable, steadily growing industry
- Allegra’s established brand name in the industry
- B2B opportunities means no evenings or weekends
- Become a solutions provider for you community
- In-depth franchisee training
- No industry experience required
- Purchase an established business through our MatchMaker® Program

Ideal Candidate

- Engaged in the Community
- Problem Solvers
- Detail Oriented
- Multitaskers
- Team Leader

OUR MATCHMAKER® PROGRAM

Join the marketing, print and mail industry by purchasing an independent printing business and converting it into an Allegra Center. You’ll acquire an established business with a loyal customer base, experienced staff and a strong local reputation.

INITIAL INVESTMENT:

\$127,450 - \$455,419 USD*

Franchise Fee: \$45,000; 25% discount for VetFran & DiversityFran

Liquid Capital: \$150,000

Net Worth: \$400,000

*See Allegra Marketing Print Mail FDD for full details.

A proud brand under...  **ALLIANCE**
FRANCHISE BRANDS™

Alliance Franchise Brands serves the multi-billion dollar market for marketing, print, sign and graphics communications services. Alliance Franchise Brands is considered a leader in franchise training, technology and implementation.

Mike Cline, Chief Development Officer

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